

FROM REP OCT18/12 16.09
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

SALES PRSN WA- JOE KNAUER

100

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

100

DATE: OCT 18 / 1971

TO LENA
FR JULIE
OK'D M5
TTLS RTS
PLS CFM, THX 10/18

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 693												
26	S		1100A-1200N	30		\$1,000.00	10/19	10/19	0		FRI	0
PROGRAM : THE VIEW												
78	A		1200N-100P	30		\$1,000.00	10/19	10/19	1		FRI	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT19 ON LINE-26 FOR 1 SPOT/WK												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
HARRIS REPORT FROM REP OCT18/12 16.09
REP HEADLINE# 6228190 TRF# 321469
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:												
M5	OK'D		BUY#26									
			MISSED: FRI/1100A-1200N				OCT19		30S	\$1,000.00	(OCT18/12)	
			OFFER: FRI/1200N-100P				OCT19		30S	\$1,000.00	PLS ADVISE.	
			CMT: WE CAN OFFER									

OCT/12 147550.00
CONTRACT TOTAL 147550.00
TOTAL SPOTS 73

MARKET TOTALS \$421,571
WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE